Sample Recommendations to Chairs for Facilitating Dual Career Hires

Approximately eight of every ten academics have spouses or partners who are working professionals and almost half of these partners are academics as well (Wolf-Wendel et al., 2003).

Having a strategy in place can enhance negotiations with your best candidates

I. TO BEGIN

a) As soon as you understand there is a partner who will need a position, this information needs to be communicated quickly. If you don’t have a protocol for handling dual career situations, one possible protocol is the following. If the partner is in the same college as the candidate, contact your dean. If the partner is in a different college, ask your dean to get in touch with the dean of the other college and let that dean contact the appropriate chair of the partner’s potential department. CC everyone and get the CV from the partner to circulate to all. Think hard about all possible departments where the partner might fit. Be sure to pursue opportunities at all universities in the vicinity.

b) If you decide to make a regular tenure-track offer to one member of the couple, work with the partner’s department to contact the Provost’s office about temporary funding for the partner. However, you should be thinking about what will happen once the Provost’s temporary funding ends.

c) If your institution has an ADVANCE program or another faculty support program, that program may be able to help with small and creative amounts of funding, especially if a woman and/or underrepresented minority is being recruited.

d) Keep your interview process with the candidate moving forward even if the partner is not suited for your university (i.e., do not discriminate against good people because of the fear of the dual career issue). Sometimes people will wind up coming to your university, even without a job for their partner.

e) Recognize that dual career successes require thought and planning on the part of the chair, and often, a great deal of effort.

f) Consider partner-hiring as a retention strategy (for both partners!) as well.
II. ADDITIONAL STRATEGIES

a) Put notice of your university’s dual career policy or practices in your job announcements. Following the University of California, Irvine, sample wording would be: “The University of X is responsive to the needs of dual career couples.” This will encourage your candidates to reveal their dual career status earlier, rather than later in the interview process, and will give you more time to try to find a job for the partner.

b) See if your university’s development staff can help with corporate hires.

c) See if your faculty members have contacts for local jobs in industry.

d) It is recommended to use the words “partner hire” vs. “spousal hire” so that all couples feel more welcome.

III. IF YOU HIRE THE PARTNER INTO A NON-TENURE TRACK POSITION

a) Make sure that the partner is given an offer in writing. If he/she is also going to be doing some instruction, it may be worth considering a Without Tenure (WOT) appointment. Note that research shows that women tend to languish in WOT positions, and thus departments might consider regularly reviewing and assessing such positions as a preemptive faculty retention strategy.

b) If the partner is hired as a research professor, be sure to set him/her up to succeed by providing the person with proper lab equipment/space and possibly a start-up package; helping make contacts with collaborators in the department and at the university; clearly outlining the position’s promotion and evaluation expectations; and involving the person fully within the department.

c) Introduce the new research professor to the department with as much care as would be given for a regular tenure-track faculty member. Consider inviting him or her to give a research seminar to the department to help integrate him or her into the department, even if the person already gave a seminar as part of the hiring process.