

Vehicle Maintenance Management Conference
University of Washington
March 22-24, 2010

Opportunities to Sponsor the 59th Annual VMMC

VMMC is a self-sustaining organization that depends on private funds to support this annual event. To host a conference of this size and yet hold down registration fees, we must raise significant funds from private sources. A contribution of any amount is always welcome.

The VMMC Board of Trustees are representatives of the vehicle maintenance industry, city, county, and state governments who volunteer their time and expertise each year to organize an exceptional educational conference for participants working in fleet maintenance and management. It benefits fleet managers, supervisors, technicians, mechanics, students and other industry experts.

Benefits of Sponsorship:

VMMC brings you recognition, visibility and strengthens your company presence

- Sponsors and exhibitors are an integral part of VMMC.
- Your support and participation will make the 59th annual VMMC a big success

Sponsor Recognition:

- Company logo or name on VMMC website with link to company site
- Special recognition at opening general session
- Name recognition in the conference program
- Recognition signage in classrooms
- Sole sponsorship receives special recognition at point of event

Please take advantage of our featured opportunities for targeted sponsorship of specific program elements, or make a contribution towards general program support.

Opportunities for Sponsorship continue on page 2.

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All contributions are appreciated. Please be generous and give to the *general program support* or *target a specific opportunity*.

General Program Support Any Amount \$ _____

VMMC Conference Bag: Sole company name and/or logo on one side of conference bag \$3,000 _____

Three lunch opportunities:

Monday, sole sponsor \$3,000 _____
 2/3 \$2,000 _____
 1/3 \$1,000 _____

Tuesday, sole sponsor \$3,000 _____
 2/3 \$2,000 _____
 1/3 \$1,000 _____

Wednesday, sole sponsor \$3,000 _____
 2/3 \$2,000 _____
 1/3 \$1,000 _____

Refreshment breaks - two opportunities each day:

Monday, sole sponsor \$ 800 _____
 AM break \$ 400 _____
 PM break \$ 400 _____

Tuesday, sole sponsor \$ 800 _____
 AM break \$ 400 _____
 PM break \$ 400 _____

Wednesday, sole sponsor \$ 800 _____
 AM break \$ 400 _____
 PM break \$ 400 _____

Conference Bag Insert \$ 100 _____
*\$100 per piece of literature.
 Materials must be received by March 1, 2009.*

Total Amount of Pledge \$ _____

Please note: The above sponsorship opportunities are limited to certain amounts and are available on a first-paid basis. If the sponsorship opportunity you choose is no longer available, we will contact you to determine how you'd like your sponsorship funds to be allocated.

To receive full recognition, payment of pledges must be received by February 20, 2010.

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VMMC Sponsorship Form

Please print:

Name _____

Company _____

Address _____

Total Amount Pledged \$ _____

Payment Type:

_____ Check enclosed, payable to the **University of Washington**

_____ Invoice: Please send invoice for payment to:

(Mailing address or Email Contact)

_____ VISA _____ MasterCard

Card# _____ Exp.Date _____

Name on Card _____

Card Owner Signature _____
(Your signature if not card owner)

If you wish to make this a tax deductible contribution to VMMC, you must pay with a check made payable to "University of Washington" accompanied by a letter indicating that it is a gift. You will receive a receipt with the Federal Tax ID number of the University of Washington on it.

Mail to:

Syd Fredrickson, Exhibit and Sponsor Coordinator
University of Washington
UW Conference Management
Box 359490
Seattle, WA 98195-9490
Fax: 206-543-2352
Email: sydf@u.washington.edu